

INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT

Report on Blood Donation Camp- A Social Initiative

Date: 8th March 2017

Organised for: Students & Faculty

Name of coordinating person: Dr. Ramandeep Kaur



The Environment & Community Services(ECS) Committee of IITM organized a Blood Donation Camp to achieve and promote its corporate social objectives in association with DeenDayalUpadhyay Hospital on March 8, 2017 at 10:00 am. IITM students, faculty and staff came out in large numbers to donate blood in support of this noble cause. The initiative generated an overwhelming response. This endeavor by the institute enthralled upon students the importance and need of being socially responsible and was also aimed in particular at helping the needy patients. The institutes' participation in this noble cause is one in the line of many other such social causes that the institute undertakes from time to time for the betterment of the society. The tremendous response that the blood donation camp received reinforced the institutes values and principles amongst the IITM staff and students.

Dr. Ramandeep Kaur

Coordinator, ECS

Prof(Dr)RachitaRana

Director