

INSTITUTE OF INFORMATION TECHNOLOGY AND MANAGEMENT

Report on CEO TALK: The Walk Ahead

Date of Event: 28th February, 2017 (Tuesday)

Participants: BBA and MBA Students

Venue: IITM Auditorium

Name of Judge: Mr. Puneet Oberoi (Certified Financial Planner Practitioner)

Name of the Coordinating Person (s):

Faculty Coordinators- Prof. Soumitra Mookherjee (Management Faculty) & Mr. Vivek Verma (Member ED- Cell)

Student Coordinators- Kunal Kumar, Vikrant Walia, Anukriti Bahri, Himanshi Mathur, Arindam Bhattacharya & Vaibhav Sinha

About the Event

The Entrepreneurship Development Cell “Samriddhi” and other faculty members of IITM organized an interactive round table discussion session which is integral component of their semester activity agenda.

The theme of the round table deliberation was titled: “CEO TALK: The Walk Ahead”

The students were divided into groups and each group was given a complex business situation to handle in which one student acting as the CEO was required to discuss with their respective group members acting as Board of Directors. The panel of broad along with the CEO were further expected to find innovative solutions or chart a way forward.

Each group was given 10 – 12 minutes to discuss the problem and present possible solutions and express their views of how to move forward.





The event observed the following rules;

- There should be minimum 5 members or maximum 6 members in a group.
- One member will lead the talk acting as the CEO.
- Each group will be given 10 – 12 minutes to discuss the problem and present possible solutions
- Every group member has to speak and give their opinion.
- There will be no discussion with team members of other groups before or during the discussion session.
- The student's performance will be evaluated by an independent judge and his verdict stands final.

Winners of the event

The following teams came up with flying colours;

Position I: Sakshi Babbar, Shalini Gupta, Tanvi Bajaj, Sarthak Sawhney, Kamal Dua & Anurag Bansal (BBA 3rd Year)

Position II: Anirudh Puri, Ashish Chaddha, Rimzhim Pundir, Prabh Sohung & Aarushi Ajmani (BBA 2nd Year)

The event was indeed a great success with a good number of participations from BBA and MBA showing tremendous interest in exhibiting their management skills.

Prof. Soumitra Mookherjee **Mr. Vivek Verma** **Dr. Sheela Bhargava** **Dr. Rachita Rana**
(Management Faculty) (Member ED – Cell) (Coordinator ED- Cell) (Director- IITM)